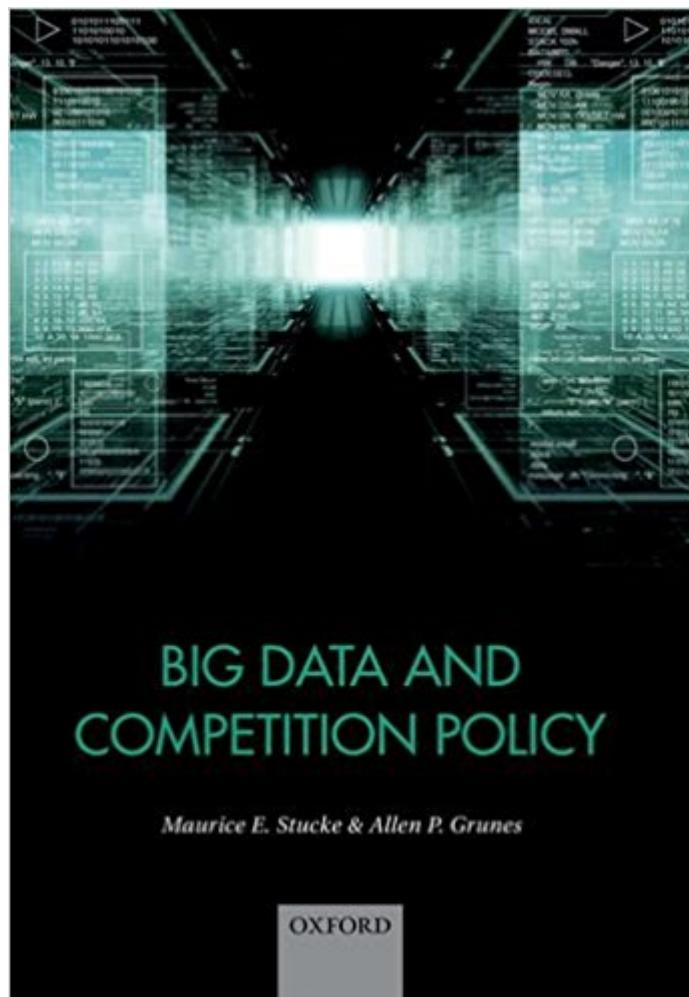**The book was found**

Big Data And Competition Policy

Synopsis

Big Data and Big Analytics are a big deal today. Big Data is playing a pivotal role in many companies' strategic decision-making. Companies are striving to acquire a 'data advantage' over rivals. Data-driven mergers are increasing. These data-driven business strategies and mergers raise significant implications for privacy, consumer protection and competition law. At the same time, European and United States' competition authorities are beginning to consider the implications of a data-driven economy on competition policy. In 2015, the European Commission launched a competition inquiry into the e-commerce sector and issued a statement of objections in its Google investigation. The implications of Big Data on competition policy will likely be a part of the mix.Big Data and Competition Policy is the first work to offer a detailed description of the important new issue of Big Data and explains how it relates to competition laws and policy, both in the EU and US. The book helps bring the reader quickly up to speed on what is Big Data, its competitive implications, the competition authorities' approach to data-driven mergers and business strategies, and their current approach's strengths and weaknesses. Written by two recognized leading experts in competition law, this accessible work offers practical guidance and theoretical discussion of the potential benefits (including data-driven efficiencies) and concerns for the practitioner, policy maker, and academic alike.

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interview with Ariel Ezrachi and Maurice Stucke http://bit.ly/2pt3zmXBOOK REVIEWS AND CITATIONS- Cited in the High Level Policy Hearing: 'Building a European Data Economy', March 2017. http://bit.ly/2oPjl7E"Highly recommended..." - Cited in the Autoritat Catalana de la CompetÃ¨ncia, 'The Data-Driven Economy. Challenges For Competition', November 2016- Cited in the Organisation for Economic Co-operation and Development report 'Big Data: Bringing Competition Policy to the Digital Era - Background note by the Secretariat' http://bit.ly/2drPvWV- Cited in the House of Lords Select Committee on European Union 10th Report of Session: Online Platforms and the Digital Single Market- Cited in the European Data Protection Supervisor 'Opinion on coherent enforcement of fundamental rights in the age of big data', 23 September 2016"...a comprehensive new book examining the deep and reaching implications of platform and data monopolies." - Julia Powles, The Guardian, 2 May 2016

Maurice E. Stucke, Professor, University of Tennessee College of Law, Allen P. Grunes, Antitrust Lawyer, The Konkurrenz Group

Great book about data and privacy!!!!!

It is an interesting book on the relationship between big data and antitrust, worth the read.

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